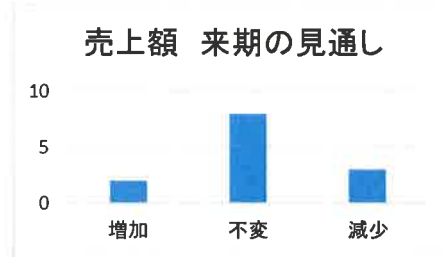
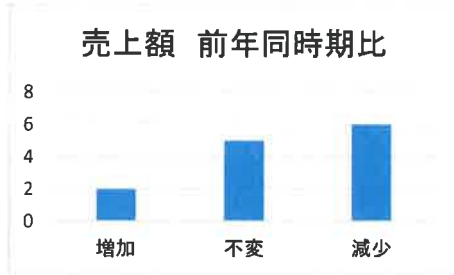
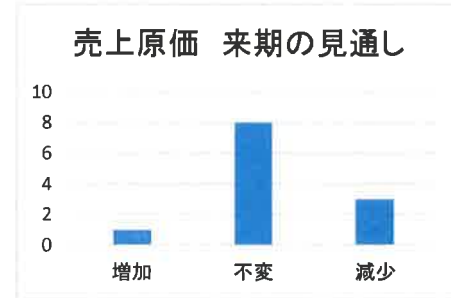
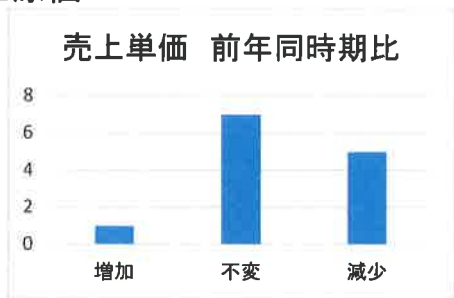


## 建設業

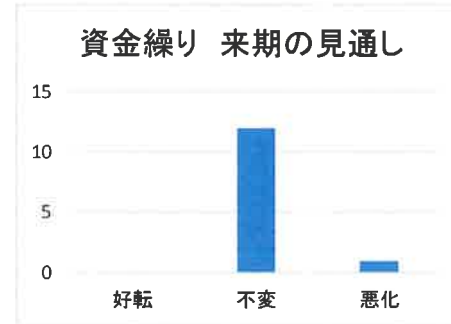
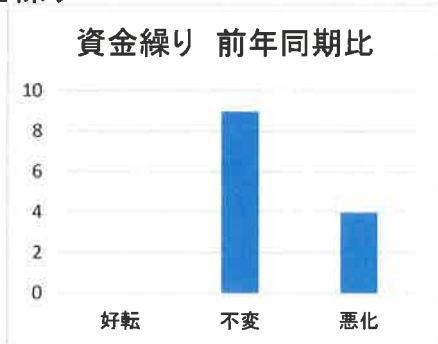
### ①売上



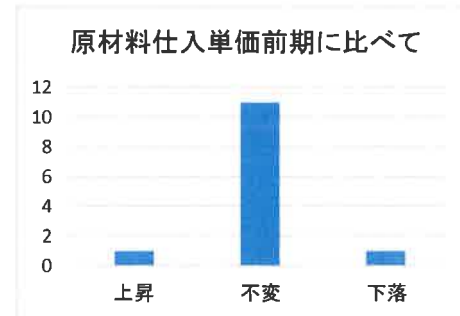
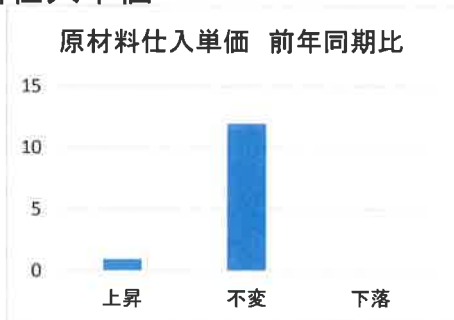
### ②売上原価



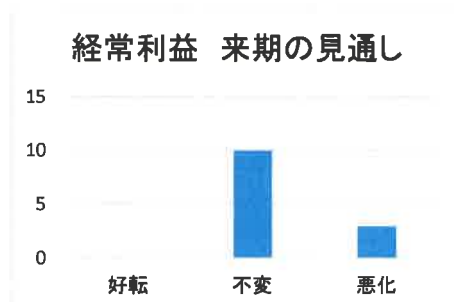
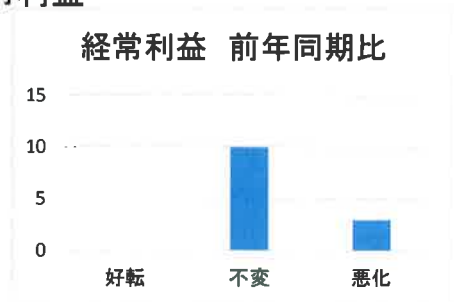
### ③資金繰り



### ④材料仕入単価



## ⑤ 経常利益

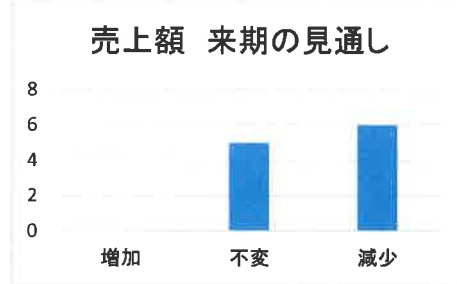
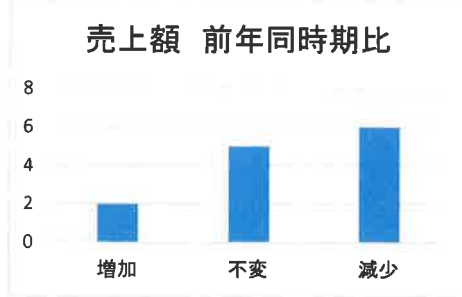


### 経営上の課題

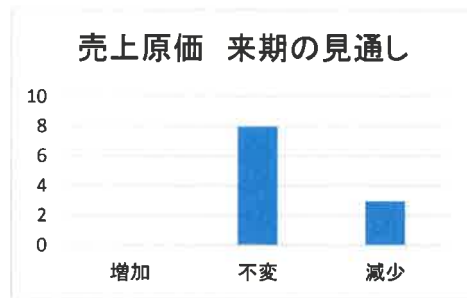
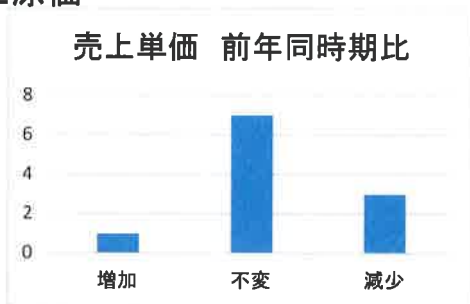
- ・新規参入者の増加
- ・人件費の増加
- ・材料費・人件費以外の経費の増加
- ・熟練技術者の確保難

## 製造業

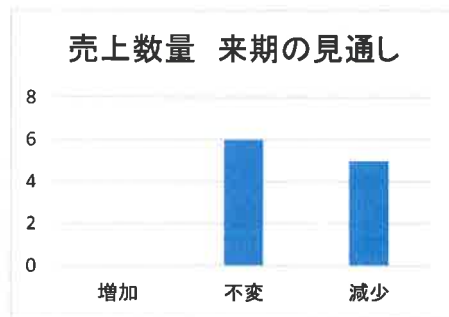
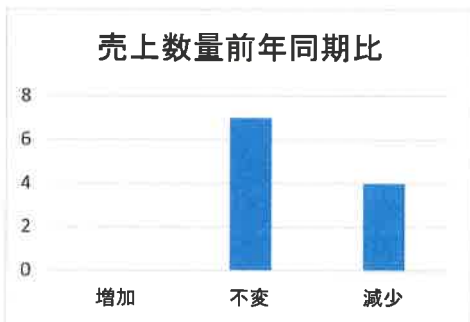
### ①売上



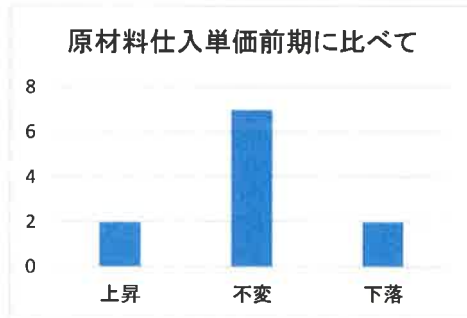
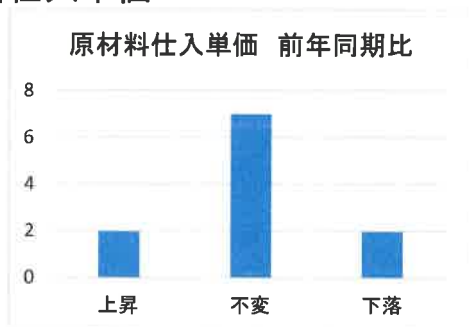
### ②売上原価



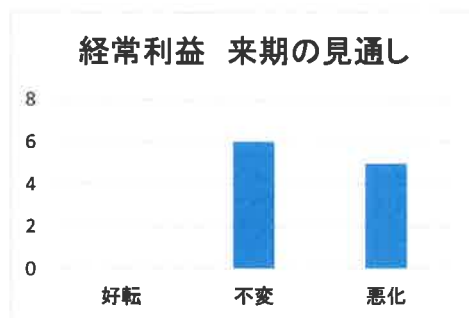
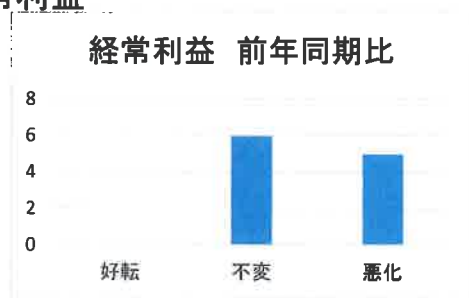
### ③売上数量



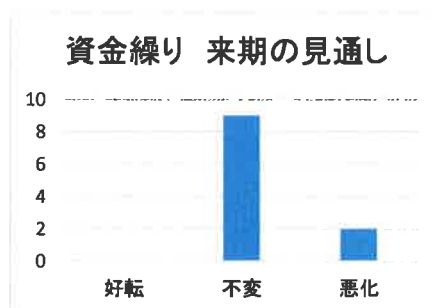
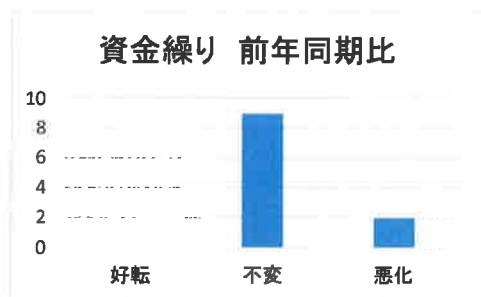
### ④材料仕入単価



## ⑤ 経常利益



## ⑥ 資金繰り

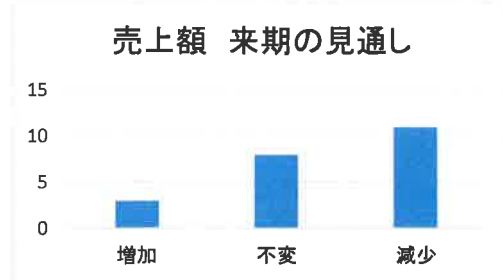
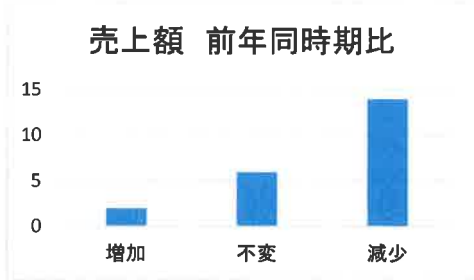


### 経営上の課題

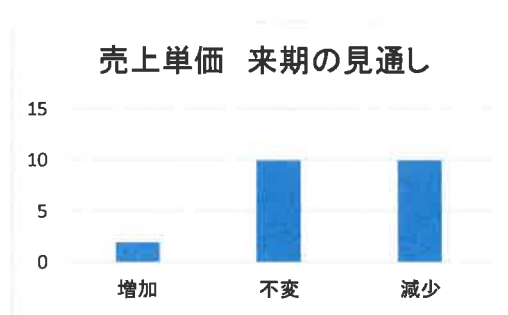
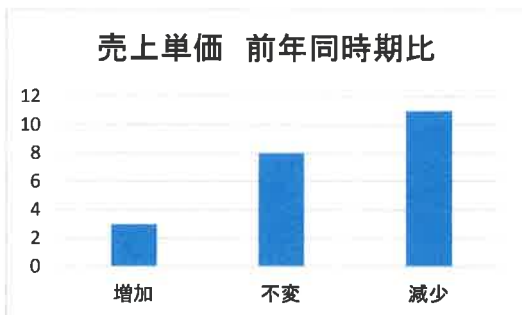
- ・ 大企業の進出による競争の悪化
- ・ 生産設備の不足・老朽化
- ・ 原材料の価格上昇、従業員のi

## 卸売・小売業

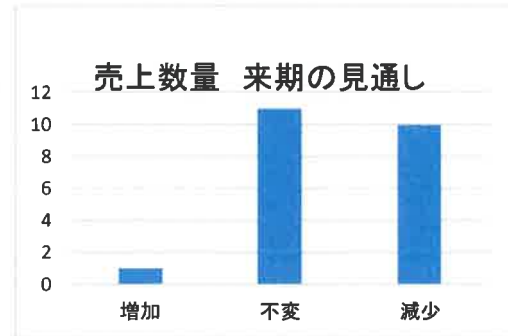
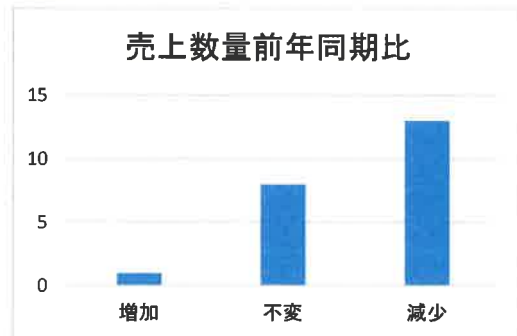
### ①売上



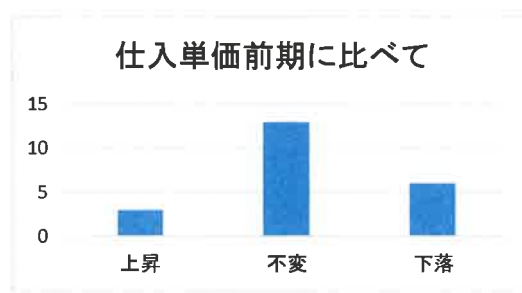
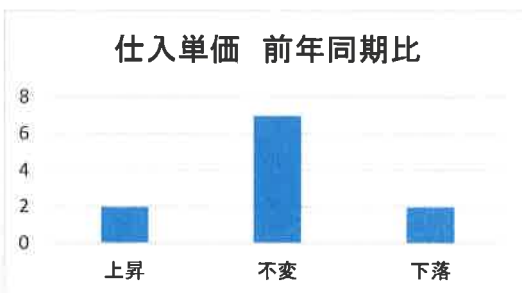
### ②売上単価



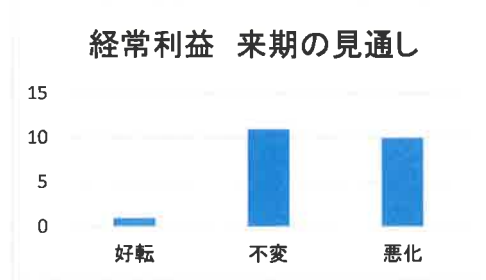
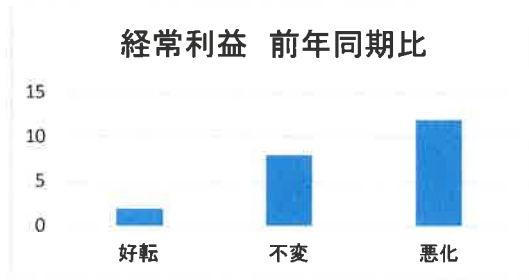
### ③売上数量



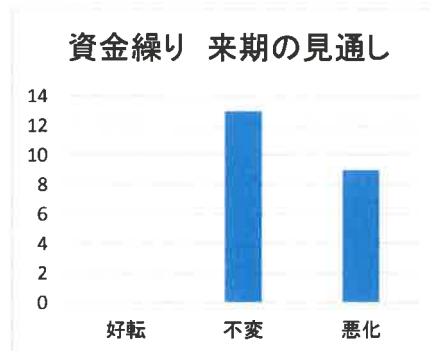
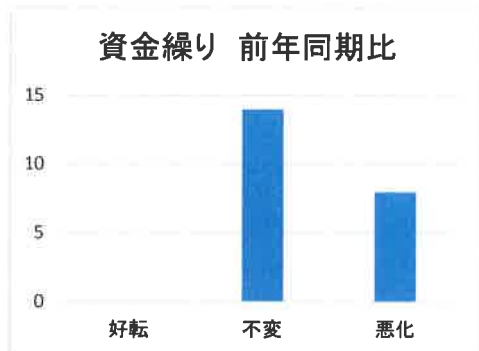
### ④仕入単価



## ⑤ 経常利益



## ⑥ 資金繰り

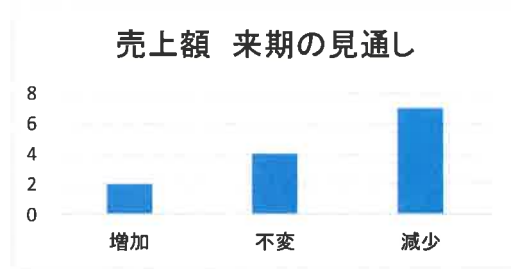
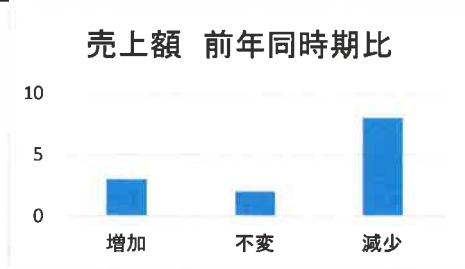


### 経営上の課題

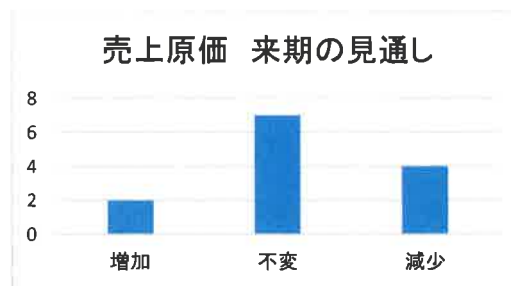
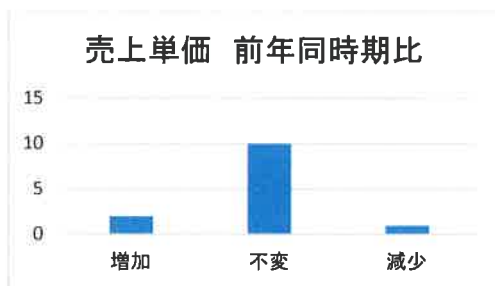
- ・大型店・中型店進出による競争の激化
- ・購買力の他地域への流出
- ・消費者ニーズの変化への対応
- ・販売単価の低下・上昇難

## サービス業

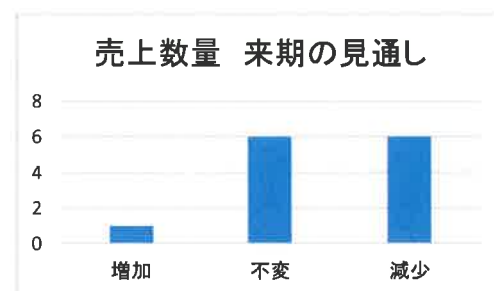
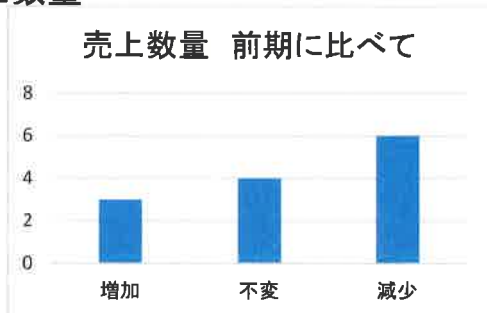
### ①売上



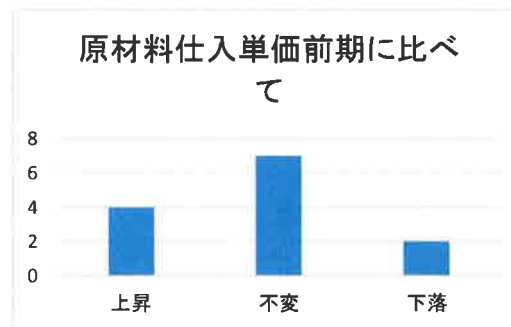
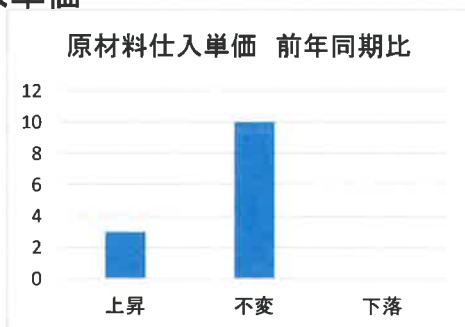
### ②売上単価



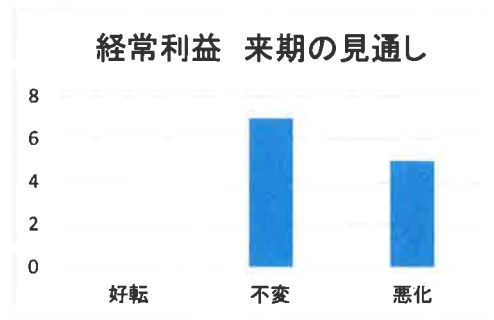
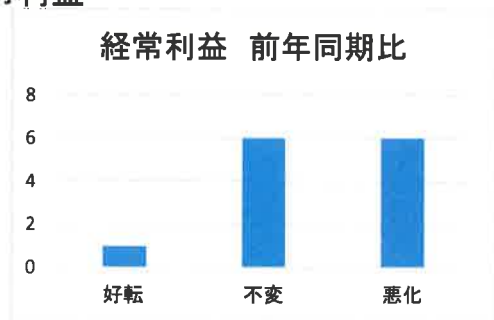
### ③売上数量



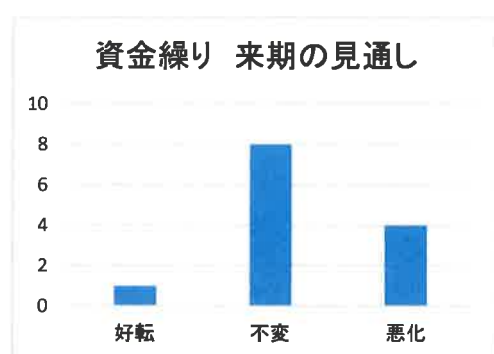
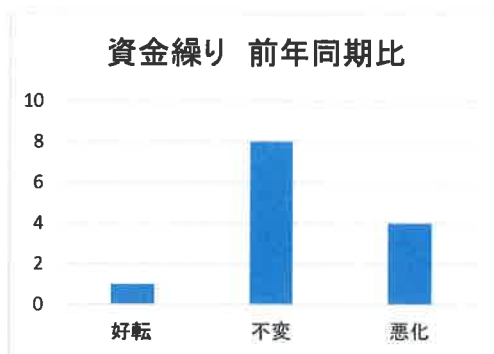
### ④仕入単価



## ⑤ 経常利益



## ⑥ 資金繰り



### 経営上の課題

- ・利用者ニーズへの変化への対応
- ・利用料金の低下・上昇難
- ・材料など仕入単価の上昇